



Fruit Growers Victoria 2024 Conference

"Improving On-Farm Efficiency through Innovation"

August 22, 2024

**Sponsorship
Prospectus**

APPLY HERE

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Introduction

Fruit Growers Victoria is thrilled to announce the return of the FGV Horticulture Conference to be held in Shepparton on **Thursday, 22 August 2024**.

Growers, industry experts, workplace relations specialists and peak industry bodies will come together in one place basing conversations around our Conference theme ***“Improving On-Farm Efficiency through Innovation”***.

The 2024 conference is a one day event being held at the McIntosh Centre, Shepparton. This venue will allow for an expanded trade display area inside and a large outdoor area that will cater for machinery displays and demonstrations of all sizes! The day will conclude with an evening dinner at The Woolshed, Kialla.

The event will serve as a meeting place for discussion, networking and questions for leading industry members. Attendees will include Government representatives, Peak Industry Bodies, Regional Hort Bodies, Supply Chain Partners, Service Providers and of course, our growers!

Our conference provides you with the platform to showcase your organisation to our delegates and guests. It also demonstrates your commitment to the industry and allows you the opportunity to continue to build strong networking relationships with our growers and leading industry members.

Our ability to run this conference relies on the support of sponsors that share our goals to create a wonderful, diverse and insightful event.

Specialised Packages

Evening Dinner Sponsor

(One Available)

The Evening Dinner is the key social engagement of the conference guaranteeing the opportunity to host delegates for a memorable evening of networking.

four (4) complimentary tickets to the Evening Dinner only

two (2) complimentary registrations to the day conference only.

opportunity for a representative from your organisation to make a 15 minute presentation at the dinner

logo on conference website with hyperlink to your site.

recognition as 'Evening Dinner sponsor' with company logo on the sponsors holding slide and logo on conference app

company banner displayed at the Gala Dinner location.

opportunity to provide an electronic brochure for inclusion within the delegate App.

opportunity to place promotional items on dinner tables

\$3,500

Lanyard Sponsor

(One Available)

Receive high-level visibility through exclusive sponsorship of the official conference lanyard!

Lanyards are distributed to each delegate at registration and your logo will be prominently featured throughout the conference.

two (2) complimentary registrations inc. dinner

Indoor Trade Display (3x2m)

logo on conference website with hyperlink to your site.

opportunity to provide an electronic brochure for inclusion within the delegate App.

logo on conference holding slide within the delegate App inc. your contact details.

\$3,000

**Banners to be provided by sponsor
All prices are gst exclusive*

Barista Cart Sponsor

(One Available)

Everybody loves coffee!!!

This opportunity allows you to sponsor a barista cart which can be located next to your indoor trade display.

two (2) complimentary registrations inc. evening dinner.

indoor trade display (3mx2m)

company branding featured on barista cart or coffee cups

company logo on the sponsors holding slide and logo on conference app

opportunity to provide an electronic brochure for inclusion within the delegate App.

\$3,000

Conference Cap Sponsors

(One Available)

Opportunity to feature your logo alongside the FGV logo on the official FGV 2024 "Conference Cap" which will be distributed to each delegate at registration.

two (2) complimentary registrations inc. evening dinner.

Indoor Trade Display (3x2m)

opportunity to contribute to the style and design of cap

company logo featured alongside FGV logo on conference cap

opportunity to provide an electronic brochure for inclusion within the delegate App.

\$3,000

**Banners to be provided by sponsor*

All prices are gst exclusive

Platinum

(Three Available)

recognition in all event
publicity & marketing
as a major Sponsor

four (4) complimentary
registrations inc. dinner

speaking opportunity
(10 mins)

double indoor trade
display (6x2m) in prime
location

outdoor trade display
(6mx4m)

full page ad in conference
program

banner display on
conference stage*

opportunity to provide
electronic brochure for
conference app.

logo & blurb (50 words)
on conference website
& conference holding
slide

sponsorship acknowledged
by conference chair at
opening session

option to include one promotional item
in conference attendee packs

\$5,500

Gold

(Six Available)

2 complimentary
registrations inc. dinner

indoor trade display
(3x2m) with priority site
selection

1/2 page ad in conference
program

opportunity to provide
electronic brochure for
conference app.

logo & blurb (25 words)
on conference website
& conference holding
slide

\$3,000

**Banners to be provided by sponsor
All prices are gst exclusive*

Indoor Exhibitor

2 complimentary registrations to inc dinner

indoor trade display (3x2m)

opportunity to provide electronic brochure for conference app.

logo on conference website with hyperlink to your site

logo on conference holding slide and within the delgate app inc your contact details.

\$1,800

Outdoor Exhibitor

2 complimentary registrations to inc dinner

outdoor trade display (6mx4m).

opportunity to provide electronic brochure for conference app.

logo on conference website with hyperlink to your site

logo on conference holding slide and within the delgate App inc your contact details.

\$1,800

**Banners to be provided by sponsor*

All prices are gst exclusive

In/Out Combo Exhibitor

4 complimentary registrations to inc dinner

indoor trade display (3x2m)

outdoor trade display (6mx4m)

opportunity to provide electronic brochure for conference app.

logo on conference website with hyperlink to your site

logo on conference holding slide and within the delgate App inc your contact details.

\$3,400

Corporate Supporter

1 complimentary registration to inc dinner

opportunity to provide electronic brochure for conference app.

logo on conference holding slide and within the delgate App inc your contact details.

\$550

Event Details

Venue: McIntosh Centre, Shepparton (Day Event)

Evening Dinner: The Woolshed, 7719 Goulburn Valley Hwy, Kialla.

Bump In: The trade area can be accessed from 1pm till 5pm on Wednesday 21 Aug for set up.

Conference Times: The conference will run from 9am to 5:30pm on Thursday 22 Aug 24 (Registration opens 8.30am).

Bump Out : All exhibitors are requested to vacate the trade area following Afternoon Tea on Thursday 22 August 24.

GENERAL CONDITIONS AND REQUIREMENTS – once sponsorship is confirmed

- All company representatives must complete a conference registration (for name tag & catering purposes)
- Additional function tickets may be purchased at the nominated rates
- A completed Sponsorship Application Form must be submitted to initiate sponsorship. A Tax Invoice will be provided upon acceptance of the application.
- The sponsorship will not be deemed confirmed until the required payment has been paid
- Trade display sites will not be allocated unless required payment has been made
- Trade display sites are clear space only (no shell scheme wall) and come with a trestle table cloth and 2 chairs. Power is not included but can be made available by arrangement. Charges may apply.
- Logo placement on promotional material can only be fulfilled if sponsorship is confirmed prior to the nominated document/item being prepared.
- Due to privacy constraints a delegate list can be provided but will not contain delegate contact details.

CANCELLATION POLICY – once sponsorship is confirmed

Due to the considerable administration associated with this conference, a cancellation fee equivalent to 10% of the sponsorship amount be incurred should confirmed agreements be cancelled. Cancellations after 4 July 2024 will be subject to a 50% cancellation fee. Cancellations after 1 August 2024 will be subject to a 100% cancellation fee. All requests for cancellations must be made in writing to the Conference Coordinator (details below).

For further information contact:

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